



International Young Governance Professionals 3rd Annual Summit Vancouver, Canada • June 18 - 20, 2015 Pinnacle Hotel Vancouver Harbourfront

A unique international event for young professionals to learn, network and share ideas on development and innovation in corporate and non-profit governance.



Corporate governance, as a field of work and study, has been gaining more and more attention in public spheres in recent years and many young people are now taking up careers in the field of governance. In doing so, they are working to help organizations be more effective, accountable, and responsible. If you are 35 or under, the IYGP Summit is an opportunity for you to:

- Learn about a variety of perspectives, models, best practices, challenges and innovations in board governance theory and practice
- Gain tools to improve your effectiveness as a governance professional or director
- Meet and learn from a wide range of governance experts and peers
- Find out about opportunities to become a director/trustee

Early Registration (up to January 31, 2015): \$150.00 USD

Regular Registration (February 1 - April 30, 2015): \$175.00 USD

Late Registration (May 1 - May 31, 2015): \$200.00 USD

[Register online here!](#)

Online registration closes on June 5th, 2015. After this date, email burgessfe@gmail.com or iygpscoordination@gmail.com to register and then pay on the door. To register on the door without emailing in advance, there will be a surcharge of \$50.

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www.iygp-summit.com

International Young Governance Professionals Summit 2015 Programme

Thursday, June 18th, 2014

8:30 – 9:30am	Registration
9:30 – 10:00am	Welcome
10:00 – 4:30pm	Policy Governance Orientation – Susan Mogensen This will be an interactive and enlightening introduction to Policy Governance and the set of key principles for governing boards within this model. Other approaches to governance will also be reviewed throughout the programme. Includes lunch from 12-1 and an afternoon break.
6:00 – 7:30pm	Opening Evening Reception – Meet, mingle, drinks and canapés

Friday, June 19th, 2015

7:30 – 8:45am	Breakfast
9:00 – 10:25am	Welcome from the IPGA and Keynote Speaker: Craig Freshley on "The Wisdom of Group Decisions"
10:25 – 10:45am	Break
10:45 – 12:00pm	Being a Strategic Board – Bradley Chisolm It is recently becoming accepted that good governance is about more than just compliance with regulation and more than just good advice to the CEO. Boards should act in a strategic capacity, creating a vision for the organization, however they often don't do this for a variety of reasons. This session will explain what questions you should ask to steer a board in a strategic direction.
12:00 – 1:30pm	Lunch
1:30 – 2:45pm	Choice from IPGA Sessions: a) How to Build Meaningful 'Ends' b) The Role of the Board Administrator c) Leading Together – Specific Tools and Techniques
2:45 – 3:00pm	Break
3:00 - 4:15pm	Understanding Budgets and Financial Statements – Michael Palmer Governance is, in large part, about oversight and this includes on the financial affairs of the organization. This session will provide a grounding in how to read, analyse and assess organizational budgets and financial statements which will be invaluable for current or prospective board members and any governance professionals.
4:15 – 4:30pm	Break
4:30 – 5:30pm	International Progress on Board Diversity – Natasha Himer There is a generally held consensus that diversity of age, background, gender and ethnicity on boards helps to support good decision making and better represent society at large. However, what progress is being made around the world on achieving boardroom diversity? Are there particular industries or sectors that have made more progress than others? What strategies are being used, for example, legislation, shareholder activism or self-regulation, and how effective have they been so far?
7:00pm – 10:00pm	Dinner Cruise on board the Abitibi (Boarding buses to harbourfront from 6.15-6.30)



Programme continued on next page..



Saturday, June 20th, 2015

7:30 – 9:00am	Breakfast
9:00 – 10:45am	Board Dynamics and Effective Decision Making – Lisa Zwarn (Curry) What types of personalities can be found on boards and what are the characteristics of a well-functioning group? This session will provide tools for managing meetings and dealing with board dynamics, particularly when contentious issues may arise.
10:45am-11:00am	Break
11:00am-12:15pm	Approaches to Corporate Governance Challenges How do different approaches to governance resolve typical boardroom issues? This session will bring together panellists who use a variety of different approaches to the work of boards and they will tackle common governance issues from their different perspectives. Panellists: Ron Hanford, Caroline Oliver, Hartger Wassink, Robert Ballantyne
12:15pm – 1:45pm	Lunch
1:45 – 3:00pm	Governance and Risk Management – Bill Charney Risk Management is often listed as one of the key responsibilities of the Board of Directors. What does this mean? What strategies are there to help the board understand the risks facing the organization and how should the risks be mitigated?
3:00 – 3:15pm	Break
3:15 – 4:30pm	Executive Compensation and ‘Say on Pay’ – Dr. Katarina Sikavica There has been a lot of talk in the media internationally about ‘Fat Cats’ and the movement for shareholders and stakeholders to have a ‘Say on Pay’. How does compensation for board members and executives work and how is it determined? How is compensation linked to company and individual performance? What are the aims of different compensation strategies and are they effective? Have shareholders had any influence on executive compensation and is this likely to increase in the future?
4:45 – 5:30pm	Closing Speeches and Door Prizes ‘Governance Around the World’ Panel and Report from Young Governance Professionals
6:00 – 7:30pm	Final Evening Reception

Breakfasts, snacks, lunches and dinner on board the Abitibi (Dinner Cruise) are all included in your registration.

[Click Here to Register Online](#)

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Read the biographies of all of our speakers on the next pages!

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Speakers

Bradley Chisholm, JD

Bradley leads the evaluation practice at WATSON, a leading Vancouver-based consultancy focused exclusively on board governance. Bradley's experience in government and organizational leadership in relation to evaluation, strategic planning and coaching, allows him to add unique value to client organizations. Bradley's practice at WATSON includes the design and facilitation of Board, Peer and CEO evaluations, governance reviews, succession planning sessions and governance education and facilitated workshops on governance related issues. Bradley's ability to disseminate information, identify key issues and facilitate difficult conversations allows him to ensure the board engages in the conversations that are most critical. Prior to joining the WATSON team, Bradley was a Partner of a boutique management consulting firm specializing in leadership development and assessment within the public, private and non-profit sectors across Western Canada. He served as the chief of staff to Alberta's Attorney General, as well as Alberta's Minister of Municipal Affairs and Housing. He practiced law in Calgary at an international law firm. Bradley was born and raised in Saskatchewan. He holds his executive coaching certification from the Hudson Institute of Santa Barbara and is accredited as a Professional Certified Coach with the International Coaching Federation. He attained his JD from the University of Calgary and his BA Economics from McGill University.

Ron Handford

Ronald L. Handford, P.Eng. B.A.Sc. MBA, has progressed through three careers over 40 years: professional engineer, international banker, and entrepreneur. Since 1996 he has been a mining and technology entrepreneur, with CEO, board of directors, senior executive and advisory experience, and has raised or participated in raising almost \$80 million in private and public equity. He has extensive investor, banking, industry and government contacts in North America, Europe and Asia. Prior to this executive experience, Ron was an international resources banker in corporate and project finance for 15 years, working with the International Finance Corporation, a member of the World Bank Group based in Washington, D.C., Barclays Bank of Canada and the National Bank/Mercantile Bank of Canada. He started his career as a structural and project management engineer for six years. Ron advises growth companies on corporate and project finance; international corporate development; corporate governance; and external relations.

Natasha Himer, LLB

Natasha is a lawyer and governance advisor at WATSON, a leading Vancouver-based consultancy focused exclusively on board governance. She specializes in policy, research and writing in the areas of governance effectiveness, helping private, public and not for profit boards and committees establish strong governance structures and practices. One of Natasha's focuses is on diversity in governance – working with organizations around board diversity and increasing diverse perspectives in decision-making. She began her legal career at the Toronto office of the national law firm Blake, Cassels & Graydon LLP and was also corporate counsel at OMERS (Ontario Municipal Employees Retirement System), one of Canada's largest pension plans and institutional investors. Natasha has a Bachelor of Arts from the University of British Columbia and holds both an LLB and BCL from McGill University. Natasha was the coordinator of the McGill Law Women's Caucus for three years, during which period she acted as a non-governmental representative on one of the federal government delegations to the United Nations Commission on the Status of Women. Natasha worked in a legal clinic serving homeless youth in Montreal (Dans la Rue), and has also worked with the Canadian HIV/AIDS Legal Network. Natasha is a past member on the

volunteer board of the Canadian Voices of Women for Peace and is currently a mentor under the Canada Bar Association's Women Lawyers Forum Mentoring Program.

Dr. Katarina Sikavica

Kate is a researcher who is passionate about the notion of ownership in organizations. Beyond shareholdings and property rights, she is curious to understand the cognitions and emotions underlying ownership of organizations and investigate the implications thereof for organizational members' behavior. Her investigations cut across organizational layers to include investors, managers, and employees and she has almost ten years of research experience in the areas of ownership structure, shareholder activism and firm valuation. Kate holds an MA in communication science (UZH) and a PhD in international management (HSG) and is the recipient of the Swiss National Science Foundation and the European Union's Marie Curie IEF fellowships. She received part of her training and conducted investigations at the Kellogg School of Management (NWU), the W.P. Carey School of Business (ASU), and the Wharton School (UPenn). She contributes to knowledge on capital market intelligence and strive to bridge the gaps between European and Anglo-Saxon perspectives on corporate governance.

Hartger Wassink

Dr. Hartger Wassink is an organizational psychologist with experience in academic research as well as consultancy. His particular interests lie in 'professional dialogue', distributed leadership in schools, and the role of values in management and board (Policy Governance). Hartger works with boards and management teams within single educational organizations and trains groups composed of teams from different organizations. He also provides individual coaching for educational executives. Hartger participated in the 2010 UK Policy Governance® Academy. He is affiliated to NIVOZ, an independent Dutch think tank on education. At NIVOZ he helps building an online and offline Forum that provides a space for researchers and practitioners to engage in dialogue on fundamental theme with regard to good education.

Bill Charney

Through his leadership of Charney Associates, Bill provides governance training to boards wishing to clarify roles, expectations and accountability for their organizations, including nonprofits, governmental agencies corporate boards and cooperatives. Prior to forming Charney Associates in 1997, Bill was a highly successful nonprofit CEO. He founded Denver's Cherry Creek Arts Festival, reporting to the organization's governing board for eight years. Launched in 1991, the festival attracted over \$1.3 million per year in corporate sponsorships and attained the #1 ranking in four industry publications in just three years. Bill earned a BA in Political Science and an MBA in Organization Management from the University of Colorado at Boulder. Additionally, he directed contemporary entertainment programming for the University of Colorado and has served on a wide variety of community and industry-related boards.

Susan Mogensen

Susan's passion lies in helping people to work more effectively together in pursuit of productivity, profit, and progress. As President of Brown Dog Consulting, Susan combines her strong political background with skills, training and experience in group facilitation and board governance, to inspire clients with the new possibilities that emerge when rational design is applied to the meeting or board governance context. Corporate entities — including non-profit organizations, companies, quasi-governmental boards, commissions, councils and agencies — are well poised to benefit from her background and expertise in bringing clarity and purpose to roles, responsibilities, lines of accountability and policy development. Her client list includes trade, industry and business groups, membership organizations, First Nations agencies, cultural, health and environmental organizations, educational institutions, foundations, and other corporations.

Lisa Zwarn (Curry)

Lisa Zwarn (Curry) has been a member of the National Association of Parliamentarians in 2000 and a professional registered parliamentarian since 2010. Her clients include local governments, sports associations, First Nations, industry associations and other not for profit organizations. She has worked as a City Clerk and Manager of Human Resources for a local

government, a program manager for an educational society, a consultant in the areas of corporate administration and policy development and an instructor at Capilano University, BCIT and North West Community College in their public administration programs. Ms. Zwarn has served as a parliamentarian for various local, provincial, national and international associations at their annual general meetings. She has, also, served as a chair for contentious meetings and facilitated governance reviews. She has drafted constitutions, bylaws and associated policies for a number of organizations. She has delivered many presentations and training sessions on parliamentary procedures, governance and decision making. Ms. Zwarn holds a Bachelor of Arts Degree (Honours) in Romance Languages and a Juris Doctor (Law) Degree. She was called to the bar in British Columbia in 1993.

Michael Palmer, MBA

Michael Palmer founded Treeline Associates, Inc. in 1998. He has an entrepreneurial spirit and always visualizes the “big picture.” He has been successful in both the private sector and in nonprofit organizations. Palmer has been a driving force in creating three separate for profit businesses and growing them into profitable multi-million dollar corporations. In the nonprofit sector Palmer has been active in the association management industry and has served as executive director for several clients. He has provided start up leadership to two consortiums and two 501(c)(3) charities. He has provided strategic planning services to 501(c)3, 501(c)(4), 501(c)(6) and for profit companies. Palmer is an acknowledged expert in the student travel industry where he is a sought after consultant and speaker. He helped co-found the Student and Youth Travel Association (SYTA) (McLean, Virginia), was a senior consultant to the World Youth Student and Educational Travel Confederation (Amsterdam, The Netherlands) and is on the United National’s World Tourism Organization’s panel of travel experts (Madrid, Spain). Palmer is a member of the American Society of Association Executives (ASAE) and the Michigan Society of Association Executives (MSAE). He has served on two leadership committees in ASAE and two committees for the Association Management Company Institute (AMCI). He is the past President of the Lake Orion Education Foundation and a Director of the Lake Orion Rotary Club (of which he is a charter member). In 2007 Palmer received an Outstanding Alumni Service Award from Michigan State University for his work in the travel industry. Mike is an avid outdoorsman, amateur dendrologist and a fan of MSU sports. Palmer has a B.A. from Michigan State University and an M.B.A. from the University of South Florida.

Caroline Oliver

Caroline's board leadership and Policy Governance experience spans over thirty years. Today her international consultancy has clients in the UK, North America, and beyond. She is general editor of *The Policy Governance Fieldbook: Practical Lessons, Tips, and Tools from the Experiences of Real-World Boards* (Jossey Bass; 1999). She is co-author of *Corporate Boards That Create Value with the creator of Policy Governance, John Carver* (Jossey Bass: 2002). Her latest book, *Getting Started with Policy Governance – Bringing Purpose, Integrity and Efficiency to Your Board* (2009), was also published by Jossey Bass Publishers Inc. Caroline is Editor of the Wiley Periodicals Inc bi-monthly newsletter *Board Leadership* and author of numerous articles and social media contributions. She was a lead writer of the BS 13500 Code of Practice for Delivering Effective Governance (2013) - an international version is currently under discussion. Caroline is Chair of the UK Policy Governance Association, and, most importantly of all to her, CEO of the International Policy Governance Association (IPGA).

Robert Ballantyne

Robert J. Ballantyne is the principal of Ballantyne & Associates. For 20 years Robert produced planetarium shows in Montreal, Toronto and Winnipeg. During his eight years in Toronto he learned how to be a spokesperson for the McLaughlin Planetarium. Then he was off to direct the Manitoba Planetarium in Winnipeg for a decade. While in Winnipeg he was elected president of Winnipeg AM, and then president of the Convention and Visitors Bureau. He was appointed the honorary chair of the Cross Canada Science fair, and later elected president of the Canadian Nature Federation. For a year he was the Interim CEO of the Marmot Recovery Foundation. Along the way he has performed several radio series and written a newspaper column. Since 1989 he has been a consultant working out of Bowen Island near Vancouver, British Columbia, Canada. In 1998 John and Miriam Carver trained him in the process to implement Policy Governance. Currently he is the president of BC Spaces for Nature.